

RTS **x** Growth

The story of Consumers & Brands



POWERING BRANDS. ACCELERATING GROWTH.



20+

Years Driving
Growth

150+

Global Clients
India | UK | USA

70+

Marketing Experts
Working as One Team

1200+

Campaigns Executed
Across Industries

OUR VISION

To empower 1,000 organizations worldwide to scale faster through
intelligent digital marketing.

MORE POWER TO BRANDS

Recharged Brands

Through 1000+
Impectful Campaigns
Across 15+ Diverse
Industries



We don't just advertise.
We **recharge ambition**, ignite growth,
and **power brands** to achieve more.

MARKETING PROCESS OUTSOURCING

LET US CREATE YOUR BRAND WHILE YOU
BUILD YOUR PRODUCT



Complete Digital Brand Building We take full ownership of your brand's growth across social media, Google, Meta, and other platforms



Marketing Automation Tools Using advanced marketing automation, we ensure consistent engagement, precise targeting, and better conversions



Our Valuable Services



Digital Marketing

- Content Marketing Solutions
- Social Media Marketing
- SEO & Reporting
- Mobile Marketing
- Video Marketing
- User-GenerateContent Campaigns
- WhatsApp Marketing
- Community Management



Performance Marketing

- PPC Ads – Low-Cost Solutions
- Google and Meta Ads
- Conversion Rate Optimization
- Marketing Automation
- Email Marketing & Automation
- Customer Retention Strategies
- Geo-targeting
- Cross-Channel Marketing Integration



Website and Integration

- Website Design and Development
- UI & UX Design
- Mobile App Development
- Custom CMS & CRM
- API Integration
- Extension Development
- Data & Analytics
- Service Management



Video Production

- Sound and Music Recording
- Voice Recording / Short Films
- Music Production
- Voice Over
- Jingle Production
- Video Editing & VFX



Brand Communication

- Brand Strategy & Positioning
- Visual Identity Development
- Collateral Design
- Creative Conceptualization
- Content & Copywriting
- Campaign & Marketing Communication Assets

WHAT WE CAN DO FOR YOU?

Dynamic & Result-oriented Digital Amplification

We specialize in decoding diverse target audiences across industries, crafting persuasive content that ignites action. From tech enthusiasts to fashion aficionados, we understand your audience and empower your brand to engage, inspire, and convert.

- Content Marketing Solutions
- Social Media Marketing
- SEO & Reporting
- Influencer marketing
- Mobile Marketing
- Video Marketing
- User-Generated Content Campaigns
- Community Management
- Niche Content Delivery



WHAT WE CAN DO FOR YOU?

Performax Marketing

Offering your business the competitive edge it deserves through our funnel-based strategies. Ensure maximum visibility without exceeding your budget and save time-resources with our services.

- PPC Ads Low-Cost Solution
- Conversion Rate Optimization
- Marketing Automation
- Email Marketing & Automation
- Customer Retention Strategies
- Geo-targeting
- Cross-Channel Marketing Integration
- Customer Surveys and Analysis



apollo
TYRES

BAYER
Seminis
Grow better together

DEUTZ
FAHR

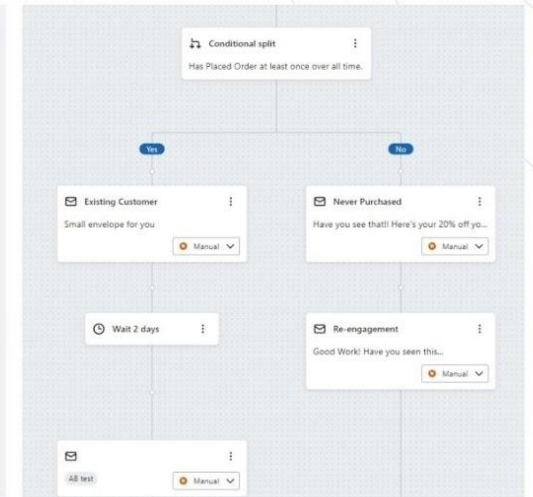
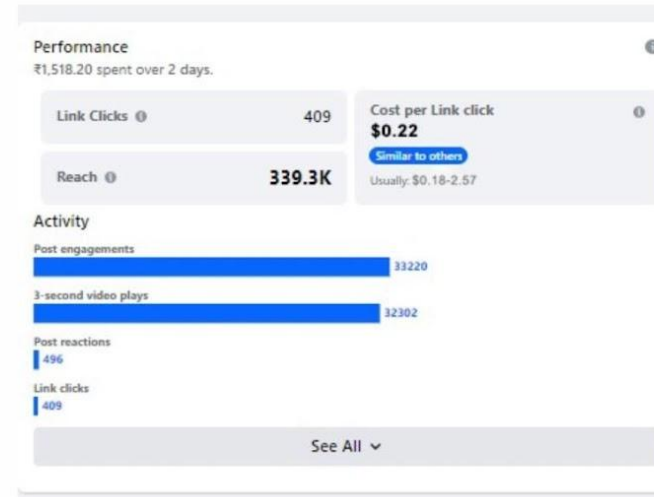
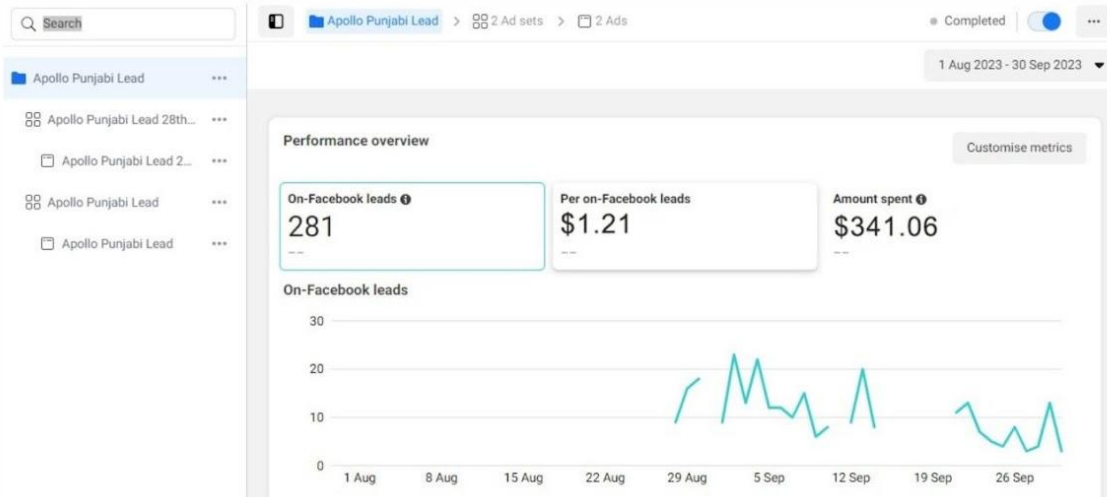
MARUTI SUZUKI

CRYSTAL
Inspiring Growth

asttrolok

sudhamit
सुधामित
आपका स्वास्थ्य, हमारा संकल्प

JIVAGRO
HORTICARE SPECIALIST

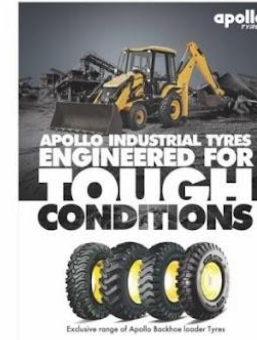


WHAT WE CAN DO FOR YOU?

Varied Expressions of Creativity

We believe in creating a meaningful bridge between your brand and the consumer's mind through our strategic outlook and behavioral studies, resulting in growth and brand recall.

- Brand Identity & Design
- Content & Copywriting
- Content Creation
- Graphic Design & Illustration
- Corporate Presentations
- Animation & Motion Graphics
- 2D & 3D Characters Modelling
- Packaging, Poster & Print Design
- Jingles & Melodies
- Press Release Writing
- Editing & Proofreading
- Audio & Music Production
- Voice-over Services
- Podcast Production



WHAT WE CAN DO FOR YOU?

MotionVerse Visuals

Where artistic complexity meets consumer simplicity through dynamic and immersive stories that resonate with your audience. Motion in every frame will ensure the continuous flow of emotion and spark conversation.

- Conceptual Visuals
- Animation
- Motion Graphics
- Audio & Music Production
- Green Screen Video Production
- 3D Modeling and Animation
- Long-Form Explainer Videos
- Product AV
- Consumer Centric AV



Apollo FX333 best tractor tyre review by farmer of...

84K views • 3 weeks ago

https://youtu.be/krAQ7cOCdbw?si=urp94kqSNQqUqru_



https://youtu.be/krAQ7cOCdbw?si=urp94kqSNQqUqru_



Mahindra

apollo
TYRES



syngenta



LUMAX



JIVAGRO
HORTICARE SPECIALIST



BASF
We create chemistry



JIVAGRO
HORTICARE SPECIALIST



Atul

Goodyear
agrovet
brighter farming



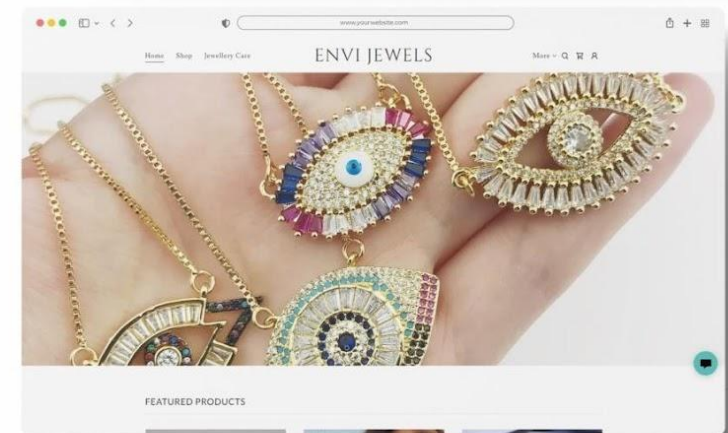
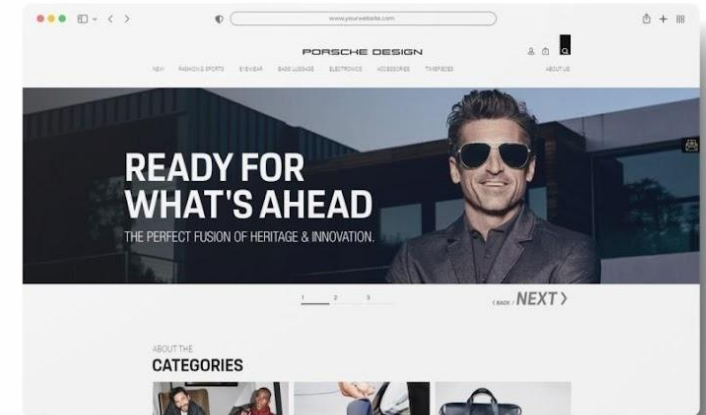
WHAT WE CAN DO FOR YOU?



Cutting-Edge Advanced Tech Solutions

We excel in understanding your technical needs, delivering user-friendly solutions. From simplifying complex processes to optimizing resources, our IT services save time and money, ensuring efficiency and success for our valued clients.

- Website Design and Development
- UI & UX Design
- Mobile App Development
- Custom CMS & CRM
- API Integration
- Extension Development
- Data & Analytics
- Service Management & Maintenance



Gartner



LIVEGAUGE

PRAG PLAY

FlatMate

Reli

I-WAY
TRANSPORT INC



innercord
LEARN • SUSTAIN • TRANSFORM

souvnirs
Bulk Gifting Simplified

PARTICLE

WHAT WE CAN DO FOR YOU?



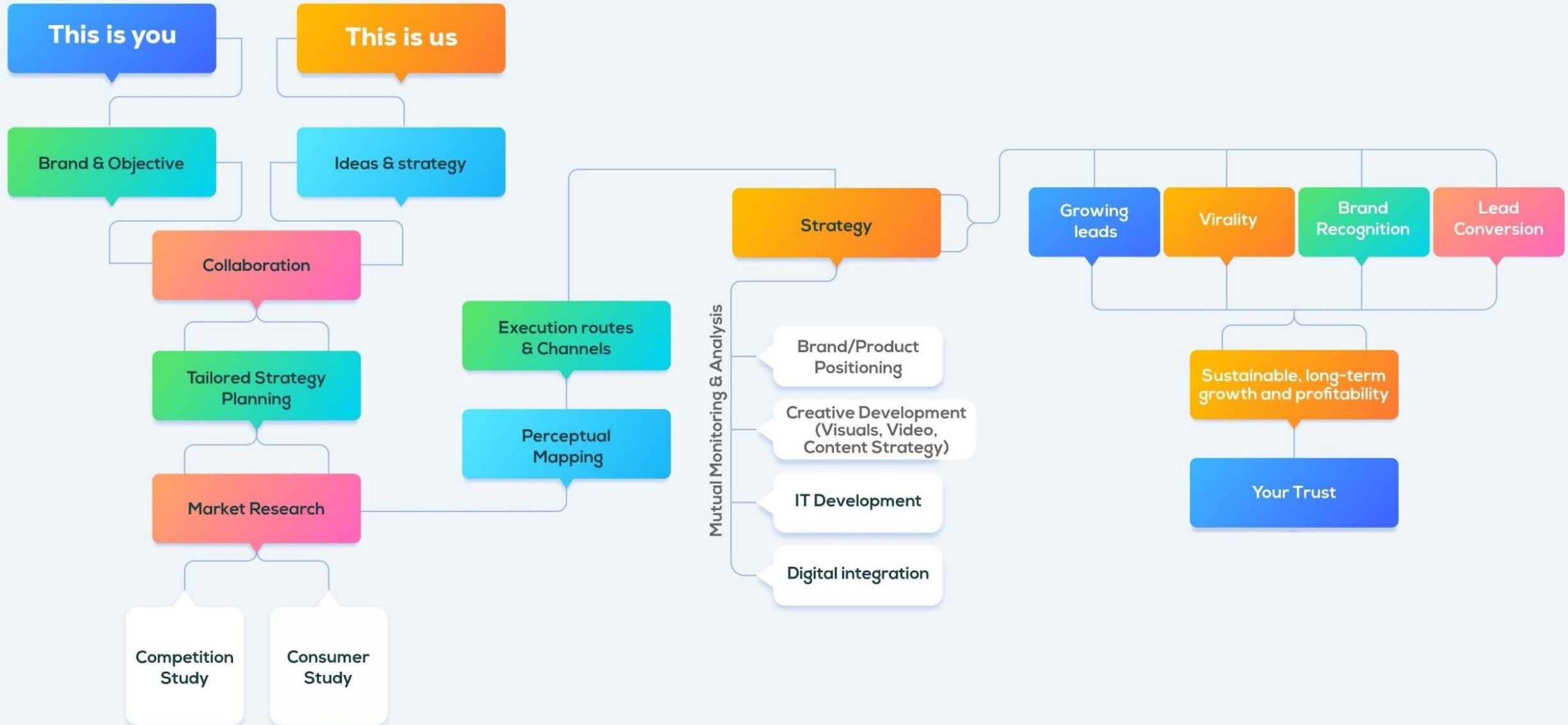
Support & Ops Partners

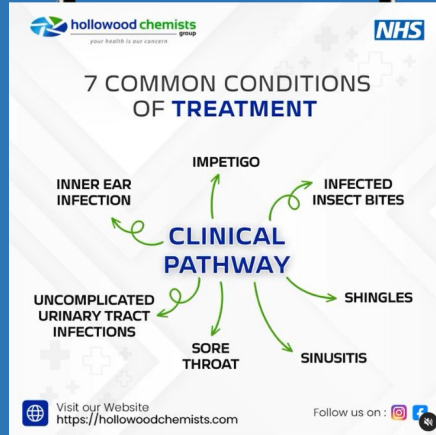
Our tech-enabled support elevates diverse industries, delivering both manual and AI solutions that redefine service excellence. We're committed to your success, enhancing customer satisfaction, and minimizing risks.

- AI-Powered Chatbots
- Customer Support
- Telecalling
- Conflict-Resolution Solution
- Operation
- Remote IT Support
- Remote Team Collaboration



Join the Journey!





Hollowood Chemists achieved exceptional growth, strengthening its digital presence and generating outstanding results within just 3 months.

Brand Objectives:

- Enhance social media visibility and customer engagement.
- Improve organic search engine traffic through SEO optimization.
- Develop engaging creatives and content to connect with the target audience.
- Drive cost-effective paid campaigns to maximize clicks and impressions.

Marketing Strategies:

- Increased brand awareness with impactful content.
- Paid Ads: Optimized targeting, reducing CTC.
- SEO: Improved website structure and boosted organic traffic.
- Creative Development: Produced creatives based on objective.

Content Creation: Delivered content to educate and engage audiences.

Services: Lead Generation, Branding, Martech, Diverse Product Marketing

Result:

290.64%

Organic social follower growth

8.34K

organic SEO visits (99.26% growth)

€0.46 CPC

(down from €1.21)

9000+ Clicks

650K+

Impression

Visit our Website
<https://hollowoodchemists.com>

 **hollowood chemists** group
your health is our concern

**BOO AWAY THE BUGS, NOT YOUR HEALTH
HOLLOWOOD CHEMISTS WHERE
CARE NEVER GETS SCARY**



#happyhalloween

 **hollowood chemists** group
your health is our concern

**A new year guided by
Care & Trust.**



**HAPPY
New Year**

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<https://hollowoodchemists.com>

Follow us on : 

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your health is our concern

**Sick of
Sneezing
Through
Autumn?**

A private flu vaccination at Hollowood Chemists keeps you productive and healthy this season.



Visit Hollowood Chemists

Visit our Website
<https://hollowoodchemists.com>

 **hollowood chemists** group
your health is our concern



**A great holiday feels
better when nothing
interrupts it.**

Sort travel protection before you begin your journey.



 **hollowood chemists** group
your health is our concern



**This Children's Day,
let's give them the gift of
good health.**

**Happy
Children's Day!**

Visit our Website
<https://hollowoodchemists.com>

Follow us on : 

Visit our Website
<https://hollowoodchemists.com>

 **hollowood chemists** group
your health is our concern

**THE FORGOTTEN
ITEM IN YOUR
LUGGAGE**

- ✓ Passport
- ✓ Tickets
- ✗ Travel health



Don't let a missed jab ruin your trip | Contact us Today

 **hollowood chemists** group
your health is our concern

**Travel Plans
Feel better**
when everything's taken care of.



Get ready
with our
Travel Clinic.

Visit our Website
<https://hollowoodchemists.com>

Follow us on : 



AVANA enhanced its online presence through strategic digital marketing & web transformation – driving reach, engagement, and conversion with measurable results.

Brand Objectives :

- Build a modern, responsive website aligned with AVANA's premium image.
- Boost digital visibility through social media and ads.
- Generate qualified traffic & leads using performance-driven campaigns.

Marketing Strategies :

- **SMM** : Built strong visual identity & brand awareness across platforms.
- **PPC Campaigns** :
 - **Facebook Ads** focused on conversions with optimized cost per result.
 - **Google Ads** targeted high-intent users with effective search placement.
- **Website Development** :
 - Delivered a user-friendly, mobile-first site tailored for engagement & conversion.

Services : Social Media Marketing | Paid Ads | Website Development.

Result:

68K+
Facebook
Ad impressions

€4.4
Cost per result
in FB Ads

3.04%
Facebook CTR

17K
Google Ad
impressions

10.60%
Google CTR

AVANA
COSMETIC & LASER CLINICS

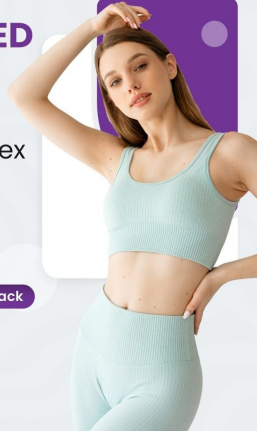
Visit our website:
avana.co.nz

TONED NOT TIRED

truSculpt-flex
works while
you chill

Avana's got your back

For more detail contact
027 450 4483



AVANA
COSMETIC & LASER CLINICS

Visit our website:
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WANT TO GET SLIMMER

Burn stubborn
Belly fat

Book your
session now

For more detail contact
027 450 4483



AVANA
COSMETIC & LASER CLINICS

Visit our website:
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Melt Fat Not Confidence

Target stubborn
belly fat

Book your
truSculpt session
NOW

For more detail contact
027 450 4483



AVANA
COSMETIC & LASER CLINICS

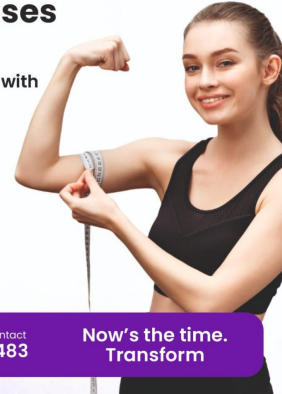
Visit our website:
avana.co.nz

No crunches No excuses

Just easy
muscle toning with
truSculpt Flex

Now's the time.
Transform

For more detail contact
027 450 4483



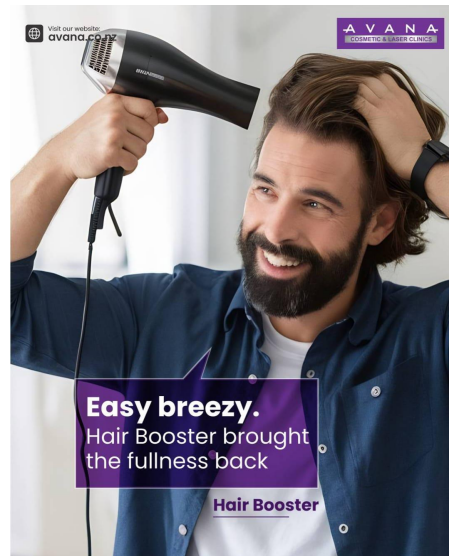
AVANA
COSMETIC & LASER CLINICS

Visit our website:
avana.co.nz

Easy breezy.

Hair Booster brought
the fullness back

Hair Booster



AVANA
COSMETIC & LASER CLINICS

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avana.co.nz

Before

Hair that felt
lighter than it
should

After

Hair that feels
noticeably
fuller

Hair Booster



AVANA
COSMETIC & LASER CLINICS

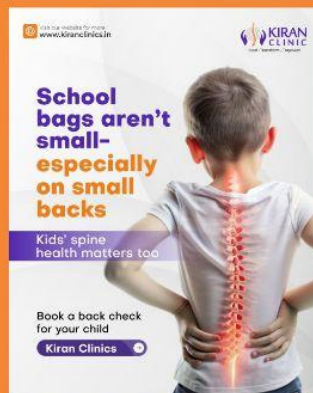
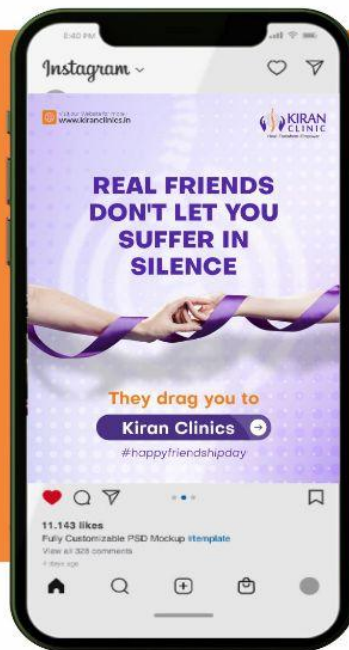
Visit our website:
avana.co.nz

Smile that's Unedited.

Because some things
deserve to look flawless

TEETH WHITENING NOW at ~~\$299~~ \$199





Kiran Clinics strengthened its digital footprint with targeted campaigns across Google and Meta, combining organic growth with paid advertising to reach millions of potential patients.

Brand Objectives :

- Build strong online visibility and credibility in the healthcare sector.
- Drive patient inquiries through targeted digital campaigns.
- Balance organic growth with paid campaigns for maximum impact.

Marketing Strategies :

- Grew community presence through consistent **organic social media content**.
- Leveraged **Google Ads** for large-scale awareness and lead generation.
- Ran **Meta campaigns** to boost brand visibility and engagement.
- Focused on healthcare-specific creatives to connect with patients.

Services : Social Media Marketing | Google Ads | Meta Campaigns | Healthcare Branding

Result:

17K+

followers gained

13K

organic reach

13M+

Google Ads impressions

6M+

Meta campaign reach


Visit our Website for more :
www.kiranclinics.in



That constant **headache** might be coming from **your neck.**

Get your **Neck Checked.**




Visit our Website for more :
www.kiranclinics.in



This valentine's day gift your loved ones good health!

HAPPY Valentine's Day

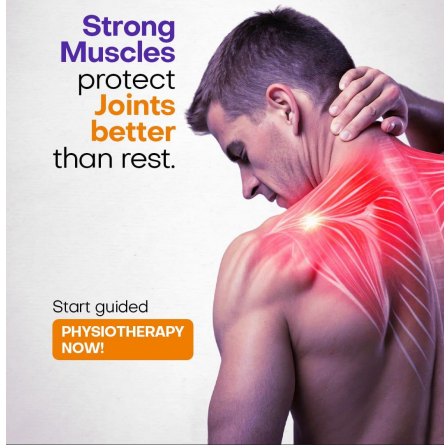



Visit our Website for more :
www.kiranclinics.in



Strong Muscles protect Joints better than rest.

Start guided **PHYSIOTHERAPY NOW!**




Visit our Website for more :
www.kiranclinics.in



Your **knees** work **harder** than you **realise.** Treat them **better.**




Visit our Website for more :
www.kiranclinics.in



When balance improves, every step rises higher.



Happy **Makar Sankranti**


Visit our Website for more :
www.kiranclinics.in



Knee pain needs more than **exercises.** It needs time, balance, & **personalised care.**

Begin holistic knee recovery.




Visit our Website for more :
www.kiranclinics.in



Neck pain isn't **Treated** in **isolation** when recovery is the goal.

Get assessed, guided, & supported completely.





Dhaksha Drone leveraged digital platforms to increase visibility and awareness, engaging a niche audience through organic growth in a short span of time.

Brand Objectives :

- Build brand awareness in the drone and agri-tech sector.
- Drive organic reach and views through educational & product-focused content.
- Establish a consistent digital footprint across key platforms.

Marketing Strategies :

- Focused on organic content distribution across **Facebook, Instagram, and YouTube.**
- Created informative and visually compelling content tailored for tech-savvy and agri-audiences.
- Highlighted product use-cases and innovations through video content.
- Encouraged community engagement through storytelling and product demonstrations.

Services : Facebook & Instagram Management | YouTube Content Strategy

Result:

210K

Facebook
Organic Reach

504.8K

Instagram Reach

8.6K

YouTube
Organic Views
(in just 15 days)

dhaksha
DRONES

LITTLE HANDS, BIG IMAGINATIONS.

Happy Children's Day!

Visit our website for more info: dhakshadrones.com

MEET THE POWERFUL DH-AGRIGATOR E10 PLUS

Built for high performance spraying

Switch to precision that pays off

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DRONES

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Precision spraying is rewriting the rules

Healthier fields, Higher yields

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Every beginning opens a new horizon

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No experience? Don't worry

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FATHERS GIVE WINGS TO YOUR DREAMS

HAPPY FATHER'S DAY

dhaksha
DRONES

SMARTER FIELDS STRONGER OUTCOMES



Nunhems strategically leveraged digital to boost awareness of its hybrid seed offerings. By focusing on regional audiences, the brand delivered impressive reach and engagement across India's agri heartlands.

Brand Objectives :

- Drive awareness for Nunhems' hybrid seeds among regional farming communities.
- Achieve cost-effective reach and engagement via digital video.
- Establish top-of-mind brand recall in targeted agri belts.

Marketing Strategies :

- **Meta Ads:** Ran regionally targeted video campaigns in vernacular languages to connect with local farmers.
- Focused on high-yield storytelling formats for Facebook & Instagram.
- Optimized media budgets to maximize reach and lower CPC across rural zones.

Services : Paid Media Strategy | Regional Targeting | Meta Video Campaigns | Agri-Brand Awareness

Result:

3.85M+
Regional Reach

7.6M
Video Views

4.29
CPC Achieved

High Engagement in Rural Belts

BASF
We create chemistry

nunhems



Something special is
COMING SOON
For every farmer,
BASF | Nunhems presents:
LIVE
BAAT PATE KI
LIVE-Expert Session Series
Where farming meets knowledge, and
knowledge creates progress
STAY TUNED

BASF
We create chemistry

nunhems



PowerUp
F1 Hybrid

Merry
Christmas

BASF
We create chemistry

nunhems

करेला हटके, चले डटके
वायरस पास ना फटके



BASF
We create chemistry

nunhems

In every
handful of soil,
there's a dream
taking shape.



Happy World
SOIL DAY.

BASF
We create chemistry

nunhems

A next-generation tomato
hybrid is on its way



33K

BASF
We create chemistry

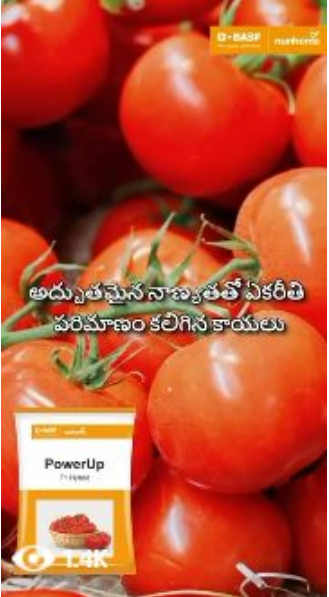
nunhems

Happy
NEW YEAR
2026
सभी किसानों को
नए साल की शुभकामनाएँ।
18K

BASF
We create chemistry

nunhems

అద్భుతమైన నాణ్యతతో ఏకరీతి
పరిమాణం కలిగిన కామలు



PowerUp
F1 Hybrid

1.4K

BASF
We create chemistry

nunhems



5.2K



Through a strategic blend of organic content and paid media, the brand achieved exceptional digital growth, combining mass reach with performance-driven lead generation.

Brand Objectives :

- Amplify organic reach across Facebook and Instagram.
- Drive high engagement through content-led campaigns.
- Generate qualified leads via paid advertising.
- Maintain efficiency with optimized cost-per-click.

Marketing Strategies :

- Executed an organic content strategy focused on viral, platform-native formats.
- Boosted visibility using reels, carousels, and regional language creatives.
- Ran precision-targeted paid campaigns to convert interest into leads.
- Continuously optimized for engagement and cost-efficiency.

Services : Facebook Marketing | Instagram Marketing | YouTube Campaigns

Result:
17.8M
Facebook
Organic Reach

16.2M
Instagram
Organic Reach

1.8M
Engagement Views

917K+
Paid Ad Reach

744
Leads Generated

₹7.98
Cost-Per-Click

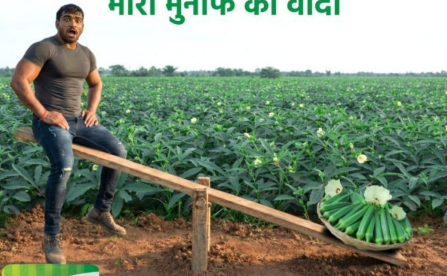



Let the seeds of knowledge blossom into brilliance.
—Happy—
Saraswati Puja





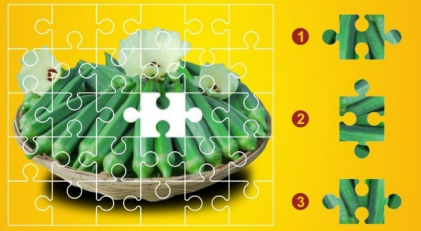
**वजन ज़्यादा
भारी मुनाफे का वादा**




अनमोल PAN 2217 - मिंडी वजन में भारी, मुनाफे की पूरी तैयारी!




**आकर्षक रंग की मिंडी
को पूरा करे**




**वजन ज़्यादा,
भारी मुनाफे का वादा**




**वजन ज़्यादा
भारी मुनाफे का वादा**

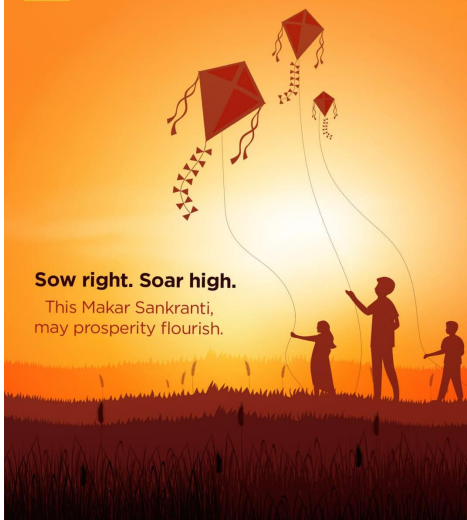
**उपज ज़्यादा
मिले हर बार** | **कम जमीन में
कमाई शानदार** | **मुनाफा दे
जोरदार**




अनमोल PAN 2217 - नंबर 1 मिंडी चुनें इस बार!




Sow right. Soar high.
This Makar Sankranti,
may prosperity flourish.





**कुछ बड़ा
आने वाला है..**



Mitti ki shaan rahe hamesha barkarar!
— International Soil Day —




**कुछ बड़ा
आने वाला है..**





In a focused digital push, Saffire expanded its online presence through targeted campaigns across Facebook, Instagram, and YouTube – achieving high visibility and efficient engagement across platforms.

Brand Objectives :

- Increase brand awareness through multi-platform presence.
- Drive video engagement to educate & attract potential customers.
- Maximize reach with cost-effective paid media strategy.

Marketing Strategies :

- Executed strategic content campaigns tailored to each platform: **Facebook, Instagram, and YouTube.**
- Deployed high-performing video creatives to enhance engagement.
- Leveraged paid media to scale impressions while optimizing for a low cost-per-click.
- Focused on audience targeting and content placement for maximum impact.

Services : Facebook Marketing | Instagram Marketing | YouTube Campaigns

Result:
968.3K
 Facebook Reach
504.8K
 Instagram Reach
68.6K
 YouTube Reach
980K
 Facebook Video Views
3.25M+
 Paid Ad Impressions
1.88
 Cost-Per-Click



STRONG CROPS BEGIN
With
STRONG SOIL

HAPPY WORLD SOIL DAY

आइये बढ़ें
सबके साथ, एक साथ



अब खरपतवार की छोड़ी फ़िफ़, **Tanjour** का होमा हर खेत में ज़िफ़

500 ml/एकड़

आइये बढ़ें
सबके साथ, एक साथ



गुल्ली इंडा, जंगली जई और चौड़ी पत्ती के खरपतवार होंगे दूर

Feloris-M

तोफ़सल मिलेगी भरपूर!

मात्रा : 240 ग्राम प्रति एकड़ या 30 ग्राम की 8 पुड़िया।

आइये बढ़ें
सबके साथ, एक साथ



भरोसा खेती का साथ उन्नति का...

Saffire Crop Science

आइये बढ़ें
सबके साथ, एक साथ



हाथ में तिरंगा, मन में स्वाभिमान, लोकतंत्र से चलता, अपना हिंदुस्तान।

गणतंत्र दिवस की हार्दिक शुभकामनाएँ

आइये बढ़ें
सबके साथ, एक साथ



जड़ें बनें दमदार फसल बनें झटार!

Saforiza

4 कि.ग्रा/एकड़

सोफोरिज़ा है तेरा!

आइये बढ़ें
सबके साथ, एक साथ



यूनिफॉर्न
शीथ ब्लाइट पर सुपरफिट धान सुपरहित

UNICORN
यूनिफॉर्न FUNGICIDE

यूनिफॉर्न 300 मि.ली. प्रति एकड़
+
150-200 लीटर पानी

आइये बढ़ें
सबके साथ, एक साथ



Safex scaled new digital heights by engaging rural and urban audiences through powerful video campaigns across Facebook and YouTube - driving massive visibility and cost-effective engagement in just 6 months.

Brand Objectives :

- Amplify digital reach and visibility among farmers and agro-dealers.
- Use video storytelling to build trust and product recall.
- Drive high-volume engagement with minimal cost per interaction.

Marketing Strategies :

- **Facebook Marketing:** Created high-impact reels and videos tailored to vernacular audiences.
- **YouTube Campaigns:** Leveraged agriculture-focused content to drive subscriber growth.
- Optimized media spends to achieve **low cost per result**.
- Focused on rural engagement through relatable storytelling and influencer-style formats.

Services : Facebook Marketing | YouTube Video Campaigns | Rural Engagement Strategy

Result:

138M
Facebook
Video Views

147K
Interactions

1.8M
YouTube Views

+84K
YouTube
Subscribers

2.03
Cost Per
Result

Visit our website for more info
safexchemicals.com

**रोग पर सीधा वार
RATTLE करे
असरदार प्रहार**



RATTLE

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DID YOU KNOW?

पॉलीहाउस में खेती से 5 गुना ज़्यादा मुनाफा होता है!

पॉलीहाउस फार्मिंग यानी प्लास्टिक शीट से ढंकी नियंत्रित खेती, जो मौसम के असर को कम कर पैदावार बढ़ाती है!



Safex

Subscribe us on YouTube
safexchemicals

**हर फसल की
नई शुरुआत**
एक मजबूत सुरक्षा के साथ



Nato

Nato से अपनी फसल को दीजिए पूरी सुरक्षा और देखिए हरियाली

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nato



nato

Safex
Caring for you to grow

क्या आपको मिल रही है फायदे वाली सोयाबीन ?



Safex
Caring for you to grow

मेरा वीटो दे
फायदे वाली
सोयाबीन



वेजिटेरीय प्रियंकरण
जलवायु असर
फसल रखे सुरक्षित

सबसे नया सोयाबीन एयरपतवारनाशक

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**अब NATO देगा
कीड़ों को घेराबंदी!**



Nato



Astrolok successfully expanded its digital presence and scaled enrollments for its astrology courses by combining organic growth with high-performing paid campaigns across YouTube and social platforms.

Brand Objectives :

- Drive awareness for astrology education through video-first platforms.
- Build a strong community of learners via organic and paid campaigns.
- Achieve high ROAS while generating large-scale course enrollments.

Marketing Strategies :

- Leveraged **YouTube** as the primary growth channel with consistent content uploads, engaging millions of viewers.
- Designed **paid campaigns** optimized for conversions, ensuring a strong return on ad spend.
- Created compelling course-focused creatives to highlight value and drive sign-ups.
- Maintained organic visibility through continuous community engagement across platforms.

Services : YouTube Growth | Paid Campaigns | Social Media Marketing | Course Enrollment Strategy

Result:

9.5M

YouTube reach

196K+

YouTube subscribers

6.7%

paid campaign engagement

ROAS of 4X

15K+

course enrollments

434K

organic reach



ICONIQ blended digital + on-ground engagement via a gamified IQ test to drive bar-side intrigue, product trials, and first-party data capture across priority belts.

Brand Objectives :

- Create next-level engagement at bars/wine shops/dhabas.
- Build salience vs. Royal Challenge & Royal Stag in priority markets.
- Capture first-party contacts through a QR-led IQ game (promoter + self-serve).
- Seamlessly connect BTL touchpoints with digital for measurable outcomes.

Marketing Strategies :

- Dual-mode activation: Promoter-engaged gameplay + self-serve poster scans (Einstein visual, bold in-bar posters).
- ATLs, BTLs, Digital journey: scan QR mobile landing page play score reveal prize/remarketing.
- Priority geos & audience: Mumbai, Thane, Raigad, Palghar; core 25-55 with bar/wine-shop/dhaba presence.
- Centralized reporting: Simple dashboards for daily tracking and post-activation remarketing.

Services : BTL Activations | Digital Experience (QR Microsite) | Creative & POSM
Data & Dashboards | Remarketing Setup

Result:

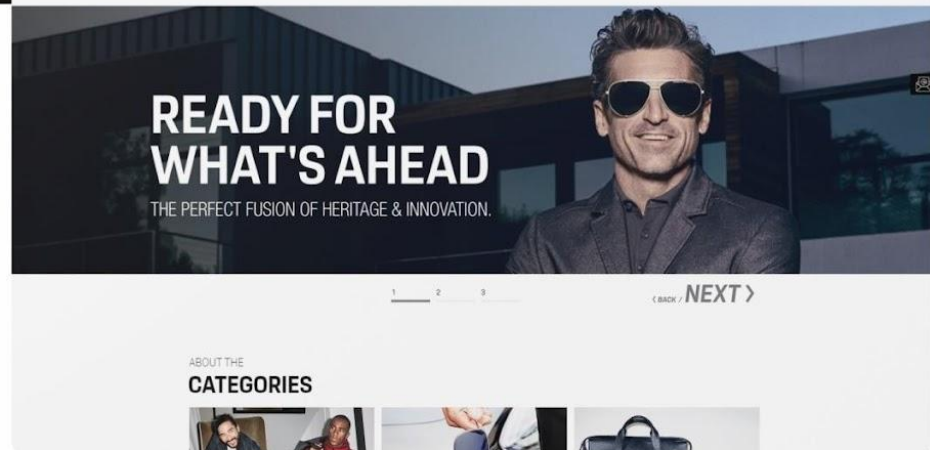
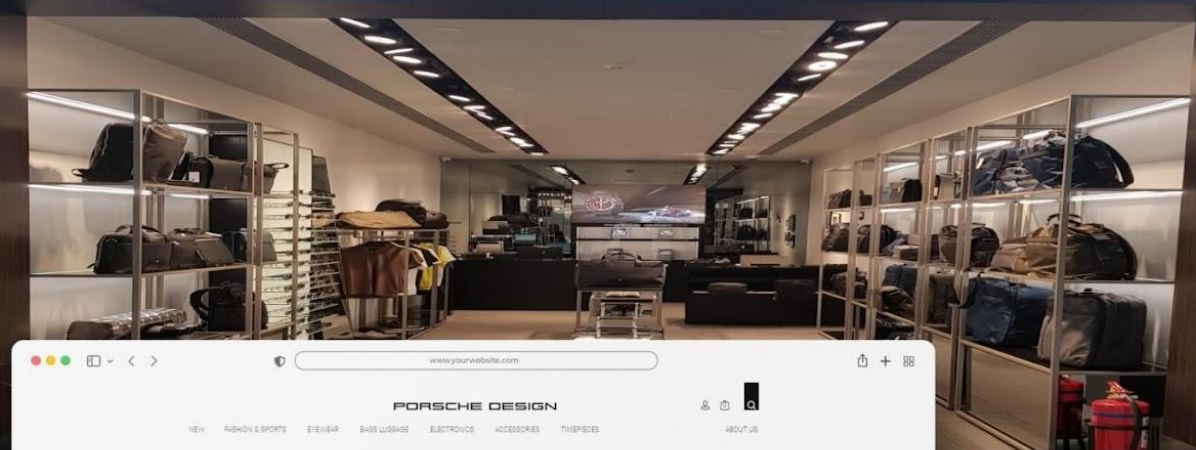
375
completions

205
Quality Lead
Generation

Avg score
106.4

51%
scored 110-120

PORSCHE DESIGN



E-commerce & Social Presence

A staggering 43% increase in revenue within 3 month campaign.

Result:

40%
growth in
followers

35%
boost in
engagement
rate.

20%
Rise in website
traffic.

4:08
Mins Average
Time on Site

Brand Objectives:

- Elevate brand awareness among luxury enthusiasts.
- Drive online sales and revenue.
- Enhance engagement with a high-end audience.

Strategic Action:

- Developed a sleek, user-friendly website for a seamless online shopping experience.
- Executed targeted social media campaigns highlighting product exclusivity.
- Implemented influencer partnerships to showcase the brand's luxury lifestyle.

सादर आहे **FX212**,
आपल्या बागेच्या खास गरजांसाठी.

Product Promotion & Leads

Apollo achieve 4500+ product enquiries within target audience in 2 Months.



apollo
TYRES



Brand Objectives:

- Boost sales of the FX212 tractor tyre.
- Generate high-quality leads and inquiries.
- Online access & engagement.

Marketing Strategies:

- Utilized targeted YouTube & Google Ads to reach farmers.
- Developed engaging content showcasing FX212 benefits.
- Strategically placed forms for valuable customer data.
- Designed an app & landing page for farmer convenience.

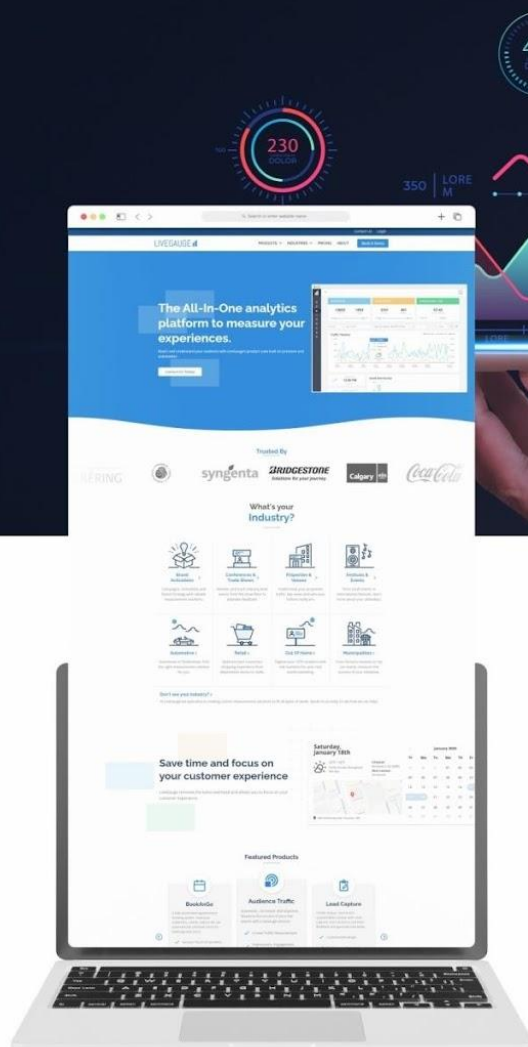
Result:

43%
Increase in
walk-in at
store.

1,300+
High-Quality
Leads

1 Lakh+
Impressions

Services: Automatic Lead generation | Paid Promotion | Landing Page | Backend Customer Support



Brand Objectives:

- Enhance financial data processing efficiency.
- Integrate a user-friendly UI with complex backend APIs.
- Implement best practices for performance to scale.

Employee management system

This USA based brand acts as a middle layer between all the banks in USA and the investors associated with those banks. We helped in streamlining its financial operations, reducing processing time by 30%, with a robust user interface overhaul.

Strategic Action:

- Revamped the user interface for a seamless experience.
- Integrated complex backend APIs using GraphQL for efficient data handling.
- Architectural paradigms to ensure optimal performance at scale.

Technologies Used:



Result:

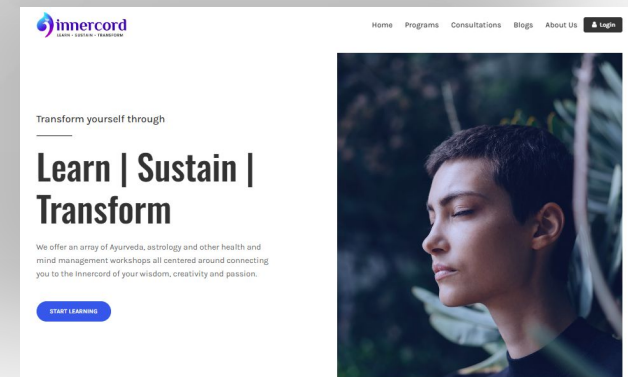
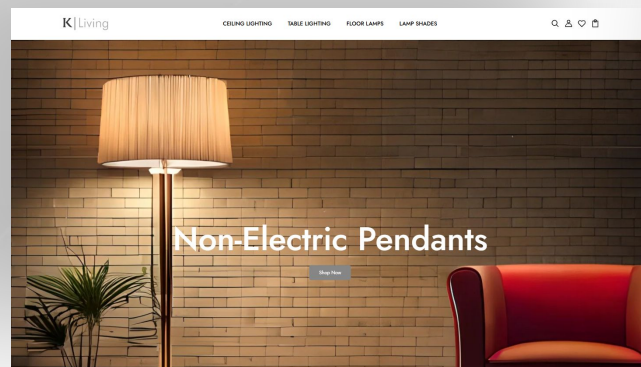
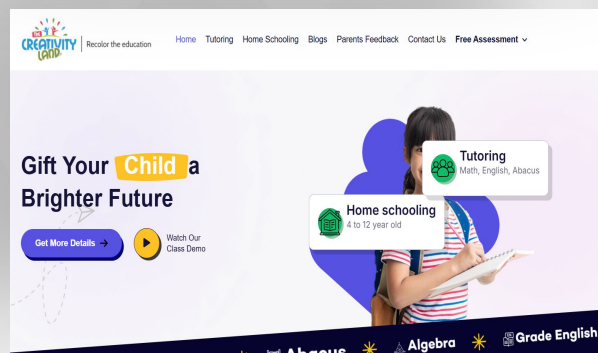
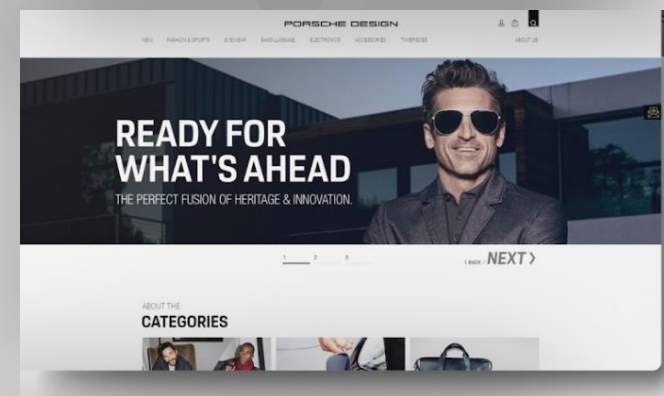
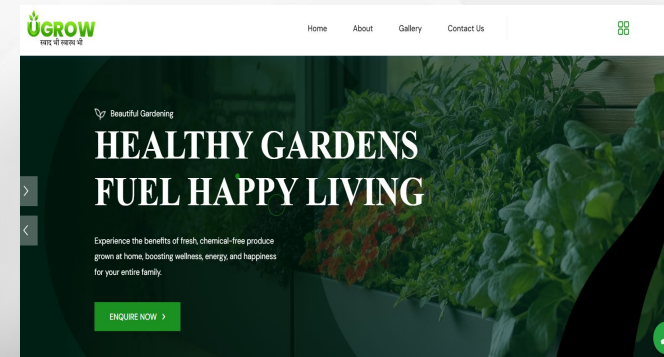
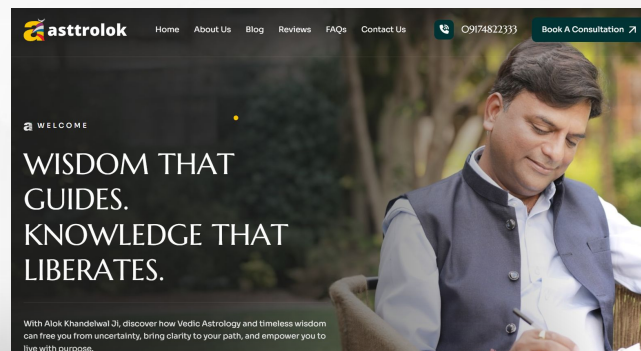
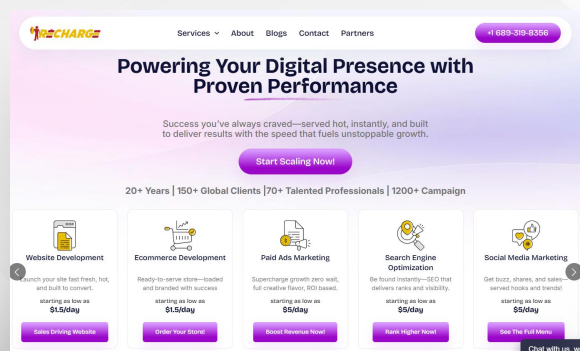
30%
Faster
Processing

100%
UI
Integration

**Efficient
Scalability**

Services: Frontend development of management software

Website That Works



We Work on the most advanced



Technologies & Tools

- Marketing Automation Platforms i.e. HubSpot
- Content Management Systems (CMS)
- Automation tool i.e. Zapier, Pebbly
- Social Media Management Tools
- Email Marketing Tools i.e. Klaviyo, Mailchimp
- Analytics and Data Visualization Tools
- Chatbots and AI-Powered Marketing
- Video Marketing Tools
- Marketing Analytics and Attribution Platforms
- Customer Data Platforms (CDPs)
- Blockchain for Marketing

CreativAI

- Generative Image generation + Conceptual Designing
- Geofencing for Targeted Ads
- AI Chatbot & Chat Marketing
- Gamification in Advertising
- Virtual Events and Webinars
- Generative voice generation + Voiceovers



MEET OUR TEAM



Alok Khandelwal
Founder and Managing Director

With a visionary approach, Alok leads the company's growth and strategic direction. His leadership has been pivotal in expanding the business into multiple markets.

Kshitij Shivprasad
CTO & NCD

Kshitij drives the technology backbone of the company, ensuring innovation and efficiency with a unique blend of strategic insight and creative brilliance. He builds scalable solutions for clients across regions.



Himanshu Barsainya
COO & Strategy Head

Himanshu leads the development and execution of operational strategies, ensuring the company's processes are efficient and scalable. He is responsible for optimizing daily operations while aligning them with long-term business goals to drive growth and operational excellence.

Madhuri Sharma
CEO

Madhuri focuses on building strong client relationships, fostering a high-performance culture, and positioning the company as a forward-thinking industry leader. Her leadership ensures that every initiative aligns with the company's long-term goals.



Pratul Udainya
IT Head

Pratul is responsible for managing the IT infrastructure, ensuring that systems are robust and responsive. His focus is on enhancing technological capabilities to support business growth.

What's best about us?



Data-driven Marketing

A strategic approach that leverages insightful data to inform and enhance marketing decisions and campaigns.



Trend-savvy culture

Team of specialists in the domains of marketing, technology, and creative expertise updated with trends within industry and collaborate seamlessly to consistently deliver results



Result Oriented & Customer Centric Approach

RTS specializes in providing round-the-clock client assistance, fostering personal connections for enduring partnerships. With an extensive resource base, we meet every need, ensuring your success, anytime, anywhere.



Experienced Project managers

We become your extended team providing seamless experience & timely delivery of projects & services



AI-Tech Adoption

We harness AI for various purposes, including perfect combination of AI & creativity in advertising which leads to cost-effective advertising with providing results in time.

We can help you with



Increasing your ROI

We achieve a 5X return on investment from our data-driven & customer behaviour marketing techniques.



Saving Time & Resources

We save 10,000 hours in operation through the integration of new age automation technologies in our campaigns.



Building Brand Awareness

From strategizing to execution, we give the right approach, interest and attention for the specified campaigns.



Staying Ahead of the Competition

Hassle free development through robust frameworks and code excellence: fuelling the overall success of your goals.

5+

Countries
Global Presence

2500+

Projects managed

6X

Boost in Inbound
Leads

200+

Marketing Automation
Work flows



THANK YOU